Programme Schedule

The programme is run virtually via a series of live scheduled sessions making it easily accessible, while still remaining highly engaging and interactive with case studies, group work, discussions and post session work.

A Pre Programme welcome and delegate information session will take place before the programme start date.

Session	Date	Topic	Focus
01	Thursday 21st October	The Strategy behind Innovation and Creativity	Exploring and understanding methods to engage teams and develop innovative and creative solutions for the insurance industry.
02	Thursday 18th November	Problem Solving & The Art of Design Thinking	Learning how to critically assess challenges and opportunities and understanding how to integrate professional techniques into innovation design.
03	Thursday 16th December	Evaluating Opportunities, Challenges and Concepts	Using strategic innovation management tools and models to evaluate the desirability, feasibility and viability of projects and concepts.
04	Thursday 20th January	Facilitating Outcomes & Project Management 101	Learning how to facilitate cross-role/functional and creative teams for successful innovation outcome, and how to apply those principles of project management to action learning.
05	January TBC	Encouraging Diversity & Inclusion	Understanding and identifying how fresh perspectives benefit the industry, including, attracting new talent and working with diversity & inclusion organisations such as the ELBA and more.
06	Thursday 10th February	Design Sprint and The User Experience (UX & UI)	Understanding the importance of a user-centred design process and the benefits of incorporating customer interfaces and experiences within innovation projects.

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07	Thursday 17th March	Design Thinking: Prototyping & Testing your Concept	Streamlining design & development processes and applying prototypes to test the concept.
08	Thursday 21st April	Influencing Change in an Innovation Setting – Session 1	Understanding the importance of change management within innovation, the impact of that change, the importance of stakeholder management and how to address resistance
09	Thursday 12th May	Building your Public Persona	Establishing and enhancing your personal profile and performance through developing expertise in industry panel sessions and hosting/participating in roundtables.
10	Thursday 16th June	Influencing Change in an Innovation Setting – Session 2	Discovering the elements required to hone the perfect pitch, including, how to structure your content for maximum effect and learning expert delivery techniques.
11	Thursday 14th July	Building your Senior Network	Joining Digital Minds for interactive networking sessions with Industry Leaders to build experience and extend your network.
12	September TBC	Digital Minds Industry Showcase	Bringing together delegates, peers, sponsors and industry leaders in an end of year showcase. Delegates reveal their products, deliverables and projects, and share the success of their Digital Minds journey.

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