

EDii

DIGITAL MINDS 2022

PROGRAMME OVERVIEW

SESSION 01	SESSION 02	SESSION 03	SESSION 04	SESSION 05	SESSION 06	SESSION 07	SESSION 08	SESSION 09	SESSION 10
24th May 2022	14th Jun 2022	12th Jul 2022	13th Sep 2022	11th Oct 2022	15th Nov 2022	13th Dec 2022	17th Jan 2023	21st Feb 2023	Mar 2023
The Strategy Behind Innovation & Creativity	Problem Solving & the Art of Design Thinking	Evaluating Opportunities, Challenges and Concepts	Facilitating Innovative Projects: Creating Successful Outcomes	Design Thinking: Design Sprint and The User Experience (UX & UI)	Design Thinking: Prototyping	Design Thinking: Testing your Concept	Influencing Change in an innovation Setting	Preparing a Powerful Presentation	Digital Minds End of Cohort Showcase
Exploring and understanding methods to engage teams and develop innovative and creative solutions for the insurance industry.	Learning how to critically assess challenges and opportunities in a creative way and understanding how to implement the Design Thinking methodology.	Using strategic innovation management tools and models to evaluate the desirability, feasibility and viability of projects and concepts.	Learning how to facilitate cross-role/ functional and creative teams for successful innovation outcome, and how to apply those principles of project management to action learning.	Understanding the importance of a user-centred design process and the benefit of incorporating customer interfaces and experiences within innovation projects.	Combining design and development techniques with prototyping to drive your ideas forward.	Discovering the tools and techniques to test and validate your concept.	Understanding the importance of change management within innovation, the importance of stakeholder management and how to build your credibility.	Discovering the elements required to hone the perfect presentation, including how to structure your content for maximum effect and learning expert delivery techniques.	Bringing together delegates, peers, sponsors and industry leaders in an end of year showcase. Delegates reveal their products, deliverables and projects, and share the success of their Digital Minds journey.

* All sessions will be led by Caroline Bedford and Jasmine Shell

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