

18 Apr 2023

01 The Strategy behind Innovation and Creativity

Exploring and understanding methods to engage teams and develop innovative and creative solutions for the insurance industry.

16 May 2023

02 Problem Solving and The Art of Design Thinking

Learning how to critically assess challenges and opportunities in a creative way and understanding how to implement the Design Thinking methodology.

13 Jun 2023

03 Evaluating Opportunities, Challenges and Concepts

Using strategic innovation management tools and models to evaluate the desirability, feasibility and viability of projects and concepts.

18 Jul 2023

04 Facilitating Innovative Projects: Creating Successful Outcomes

Learning how to facilitate cross-role/functional and creative teams for successful innovation outcomes, and how to apply those principles of project management to action learning.

12 Sep 2023

05 Design Thinking and The User Experience (UX and UI)

Understanding the importance of a user-centred design process and the benefits of incorporating customer interfaces and experiences within innovation projects.

10 Oct 2023

06 Design Thinking: Prototyping

Combining design and development techniques with prototyping to make ideas tangible. Gathering valuable feedback to drive ideas forward, and create better solutions faster.

07 Nov 2023

07 Design Thinking: Testing your Concept

Applying testing approaches to cultural and technology-focused initiatives to test, iterate and validate your assumptions and concepts with users.

05 Dec 2023

08 Influencing Change in an Innovation Setting

Understanding the importance of change management and stakeholder management within innovation and how to build your credibility.

16 Jan 2024

09 Preparing a Powerful Presentation for Innovators

Discovering the elements required to hone the perfect presentation, including how to structure your content for maximum effect and learning expert delivery techniques.

February 2024

10 End of Cohort Showcase

Bringing together delegates, peers, sponsors and industry leaders in an end of programme showcase. Delegates reveal their products, deliverables and projects, and share the success of their Digital Minds journey.



EDii

DIGITAL MINDS

PROGRAMME SCHEDULE

COHORT 5 - APRIL 2023

The Innovation Skills You Need, to Succeed

The programme is run virtually via a series of live scheduled sessions with case studies, group work, group activities, and post-session work.

In addition to the programme, we offer supplementary sessions delivered by EDII Coaching Directors, technology experts, and start-up organisations. There will also be a pre-programme welcome and delegate information session.