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# Inside Innovation For Insurance Leaders

## Creating An Environment For Innovation To Thrive

# About The Programme

## Inside Innovation For Insurance Leaders

As a leader, you know that innovation is crucial for your organisation's future, but how do you create an environment for innovation to thrive? How do you determine the innovation priorities and drive better outcomes in your teams? Do you understand the language, tools and approaches that your teams are utilising and how you best support them?

The Inside Innovation for Insurance Leaders provides the answers to these questions by focusing on the three essential areas for innovation success; **strategy, process** and **culture**. We unpack the strategic role of innovation, process and problem-solving approaches, and the environment needed to succeed, for Insurance leaders via our team of Insurance Innovation coaching specialists.

Focusing on industry-relevant themes and case studies, it enables you, as a leader, to explore the trends impacting the sector and know how to achieve innovation success within your teams and organisations. You will be introduced to the language, terms, tools and techniques that innovation is built on.

This workshop will deliver an entirely new way for you and your teams to think, crucial to keep pace in the fast-changing insurance landscape, enabling you to promote and deliver the transformational change needed to succeed.

### Programme Details:

- **Target audience:** Senior Executives, People Managers, and Leaders
- **Duration:** One-day, in-person workshop  
9:00 am - 5:00 pm BST, including lunch
- **Date:** 28 September 2023
- **Location:** Mincing Lane, London, EC3
- **Price:** £895 + VAT per delegate
- **To book your place, contact:** [programmeteam@edii.group](mailto:programmeteam@edii.group)

# What You Will Learn

By attending this programme, you will:

- Understand why innovation is crucial to keep pace in the fast-changing insurance landscape.
- Learn how, as a leader, you can best embed a culture of innovation and process within your organisation.
- Learn the language, terms, tools and techniques that innovation is built on.
- Know how you can support your teams and recognise the behaviours to encourage.
- Recognise and overcome personal bias in innovation.
- Learn the power of Design Thinking, becoming familiar with the terms and techniques your teams and colleagues may be acquiring.
- Discover innovation tools, and how and when to apply them  
Be able to drive impactful innovation outcomes aligned with broader business goals.

# Your EDII Delivery Team

Learn from EDII's practitioners and leaders who have honed their innovation and design thinking skills over many years. This programme is led by **Caroline Bedford**, **Harvey Wade**, and **Hélène Stanway**. As well as being expert facilitators and innovators, our team will bring real-life, hands-on scenarios and examples to the workshop to accelerate your experience.



## **Caroline Bedford** **Chief Executive Officer**

Caroline's passion is developing corporate creativity, capability and confidence in existing and future business leaders. Through her 30+ years in industry, Caroline has steered through many technological techniques and trends, delivering innovative projects, programmes, and portfolios across the globe.

Caroline has held various digital transformation and people development roles in the insurance industry. As a Senior Leader at DXC Technology, she founded the Digital Minds programme in 2016 to bring digital change and emerging technology to business leaders to support market modernisation.

Using Digital Minds as her inspiration, Caroline founded EDII in January 2021 to enable business practitioners to develop the uniquely specific combination of innovation, creative, technical, business and leadership skills needed to evolve and thrive in a digital-driven world. EDII continues to grow, and now brings innovation skills, consultancy and programmes to Insurers and Brokers across the specialty sector and beyond.

## **Harvey Wade** **Coaching Director**

Harvey is an experienced innovation leader who drives business impact from transformation and change programmes, partnering with leaders and their organisations, including Chaucer, Hiscox, Beazley, Cisco, EDF, Scottish Water, United Utilities, and the World Health Organisation (WHO). With over 25 years experience in formal innovation roles across multiple industries, Harvey knows how to create, drive and sustain improvement, change cultures and increase buy-in at all levels.

His career began in insurance at Commercial Union, CGU, and Allianz, where he learned how to innovate in large, complex organisations. Harvey joined a boutique consultancy as Director of Innovation Strategy, providing strategic and innovation advice to major clients, such as Citi, J&J, AGL, DBS, RAC, Westfield Malls and Tesco, to solve their key challenges. Joining Cisco as Innovation Lead in EMEAR, Harvey was responsible for developing the innovation programmes for them. A regular conference speaker, blogger and contributor on Exec Ed programmes, Harvey continues to share his passion for bringing innovation to all.





### **H el ene Stanway** **Coaching Director**

H el ene is an award-winning and highly effective insurance leader with a proven track record in emerging technologies, innovation, operations, data, change, and digital transformation. Her passion for actively combining the human element, design, and innovation alongside technology has enabled companies in the global insurance market embrace change by achieving their desired strategic goals, improving processes, increasing efficiency, and deploying relevant tools.

H el ene's desire for transformation is seen further in her roles as a Non-Executive and Coaching Director at EDII, the President of SENSE Consortium, a Strategic Advisor to r10 a London Market Specialist Consultancy, an Advisory Board member to Intelligent AI and as LMA's Market Engagement Advisor to the Chair of the Data Council. She works towards advancing diversity in the industry through mentoring and participates in Insurance Breakfast Club to support and accelerate female career progression.

#### **How do I book?**

Places are limited. To find out more or to secure your place, please get in touch.

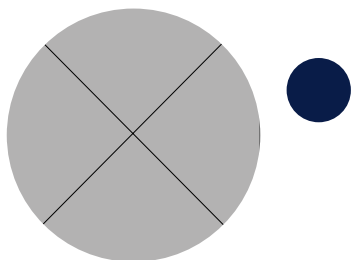
**Email:** [programmeteam@edii.group](mailto:programmeteam@edii.group)

#### **About EDII**

EDII gets you, and your organisation, innovation-ready. Through our instantly applicable and immersive training programmes, we educate, develop and inspire individuals and teams to become skilled innovators.

As a provider of specialist innovation delivery and development programmes, we provide you with the skills, tools and techniques to champion creative change throughout your organisation and make it happen.

**EDII – your first choice for corporate creativity.**



# Contact

## How do I book?

If you would like to find out more about this programme, or about EDII's Innovation training, workshops, consultancy, and delivery, please get in touch. We'd love to chat.

Email: [programmeteam@edii.group](mailto:programmeteam@edii.group)

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