

# The Digital Minds Programme

## Creating a Culture of Innovation in Insurance

This is a hybrid programme run via in-person and virtual live sessions with case studies, group activities, and post-session work. There will also be a pre-programme welcome and delegate information session.

### Module 01

#### Introduction to Design Thinking and Innovation in Insurance

Tuesday 17 October 2023  
09:00 - 17:00 BST  
London, In-Person

### Module 02

#### Innovative Approaches to Insurance Challenges

Tuesday 14 November 2023  
09:00 - 12:30 GMT  
Virtual Delivery

### Module 03

#### Positioning Innovation Initiatives for Successful Outcomes

Tuesday 12 December 2023  
09:00 - 12:30 GMT  
Virtual Delivery

### Module 04

#### Harnessing User Experience to Design Insurance Solutions

Tuesday 23 January 2024  
09:00 - 17:00 GMT  
London, In-Person

### Module 05

#### Customer-Centricity: User Testing to Ensure Success

Tuesday 13 February 2024  
09:00 - 12:30 GMT  
Virtual Delivery

### Module 06

#### Influencing Change in an Innovation Setting

Thursday 21 March 2024  
09:00 - 12:30 GMT  
Virtual Delivery

### Module 07

#### Preparing a Powerful Presentation for Innovation

Tuesday 16 April 2024  
09:00 - 12:30 BST  
Virtual Delivery

### Module 08

#### Digital Minds End of Cohort Showcase

May 2024  
From 16:00 BST  
London, In-Person

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