

The Digital Minds Programme

Creating a Culture of Innovation in Insurance

This is a hybrid programme run via in-person and virtual live sessions with case studies, group activities, and post-session work. There will also be a pre-programme welcome and delegate information session.

Module 01

Introduction to Design Thinking and Innovation in Insurance

3.5 hours
Virtual Learning Session

Module 02

Innovative Approaches to Insurance Challenges

09:00 - 17:00
London, In-Person Collaboration

Module 03

Positioning Innovation Initiatives for Successful Outcomes

3.5 hours
Virtual Learning Session

Module 04

Harnessing User Experience to Design Insurance Solutions

09:00 - 17:00
London, In-Person Collaboration

Module 05

Customer-Centricity: User Testing to Ensure Success

3.5 hours
Virtual Learning Session

Module 06

Influencing Change in an Innovation Setting

3.5 hours
Virtual Learning Session

Module 07

Preparing a Powerful Presentation for Innovation

09:00 - 17:00 GMT
London, In-Person Collaboration

Module 08

Digital Minds End of Cohort Showcase

London, In-Person

