

The Digital Minds Programme

Creating a Culture of Innovation in Insurance

This is a hybrid programme run via in-person and virtual live sessions with case studies, group activities, and post-session work. There will also be a pre-programme welcome and delegate information session.



Module 01

Introduction to Innovation in Insurance

Tuesday 22 October 2024
09:00 - 12:30 BST
Virtual Learning Session

Module 02

Innovative Approaches to Insurance Challenges

Tuesday 19 November 2024
09:00 - 17:00 GMT
London, In-Person Collaboration

Module 03

Positioning Innovation Initiatives for Successful Outcomes

Thursday 12 December 2024
09:00 - 12:30 GMT
Virtual Learning Session

Module 04

Harnessing User Experience to Design Insurance Solutions

Tuesday 21 January 2025
09:00 - 17:00 GMT
London, In-Person Collaboration

Module 05

Customer-Centricity: User Testing to Ensure Success

Tuesday 18 February 2025
09:00 - 12:30 GMT
Virtual Learning Session

Module 06

Influencing Change in an Innovation Setting

Tuesday 11 March 2025
09:00 - 12:30 GMT
Virtual Learning Session

Module 07

Preparing a Powerful Presentation for Innovation

Tuesday 01 April 2025
09:00 - 17:00 BST
London, In-Person Collaboration

Module 08

Digital Minds End of Cohort Showcase

May 2025
London, In-Person

